

PROFILE | PRODUCTS | PROJECTS

**COMPANY PROFILE** 



YOUR SKIES



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#### MARCONI WHO WE ARE

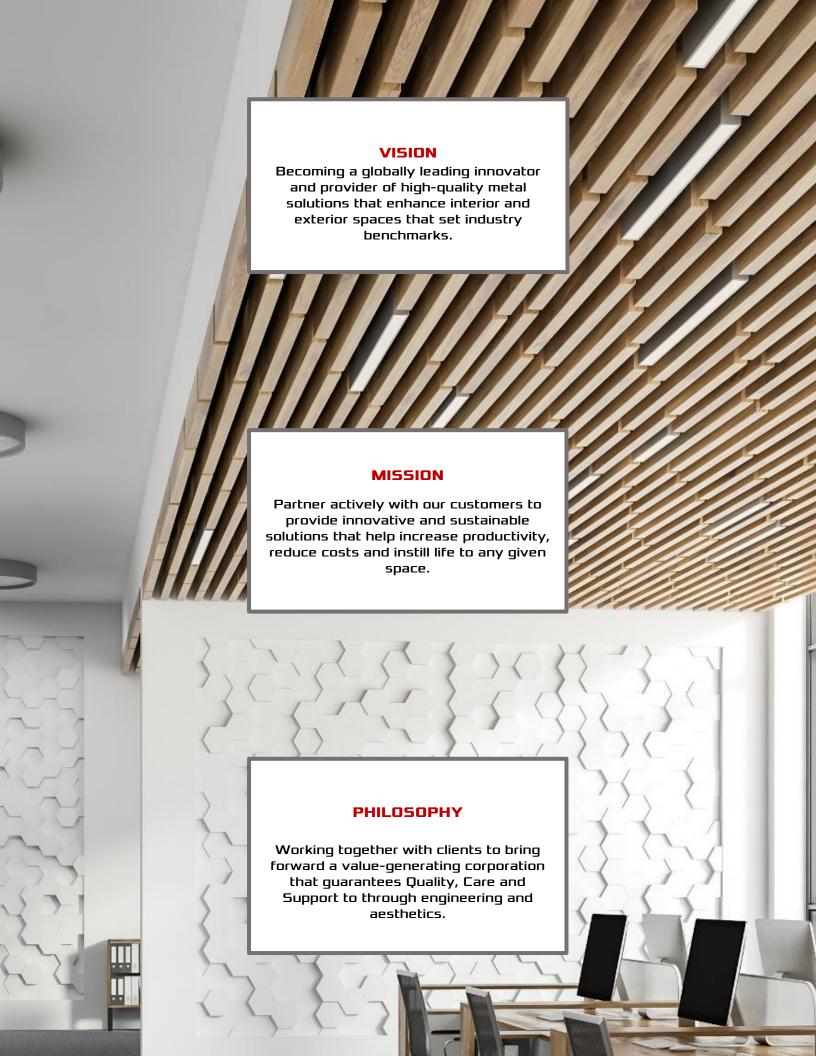
WE'RE NOT JUST MANUFACTURERS, WE ARE YOUR PARTNERS BRINGING YOUR VISION TO LIFE. AT MARCONI WE DON'T JUST CREATE METAL PRODUCTS, WE CRAFT EXPERIENCES. WE LIVE TO REDEFINE SPACES WITH INNOVATIVE METAL SOLUTIONS THAT STAND THE TEST OF TIME.

Born in 1986, Marconi has built a legacy for itself in the GCC region as a leading manufacturer of metal ceilings and profiles under its brand name MATADOR®. Dur specialization actively grew and has cultivated into an array of metal products providing solutions for architects and consultants in many different sectors. With decades of experience, we have become a trusted name in the industry, renowned for our commitment to quality and innovation.

Located in Dubai's Industrial City, our complex spans around 10,000 square meters and is equipped with cutting-edge equipment and machinery for punching, laser cutting, perforation, rolling, roll-forming, bending, notching and pressing, powder coating and more. Our annual capacity is 1,000,000 m2 of a combination of Aluminium and Steel products.

Our strategic location provides us with unparalleled access to the UAE and GCC road network and ports ensuring that our customers experience rapid lead times for all their projects.

In our commitment to excellence, we continuously push the boundaries of product development not only by creating new products but also enhancing existing ones.



### OURSTORY

Since its initiation in 1986. Marconi Metal Industries has become a pioneer in its field by manufacturing false ceiling products and providing architectural solutions to its clientele under the brand name Souheil Hatoum left his home in 1984 Reirut. Lebanon and arrived at the United Arab Emirates with nothing more than 200 USD in his pocket; no job, no living space and one friend. Within a few years, with consistent dedication and vigorousness, he and his brother Mr. Sami Hatoum were able to establish a name for their company, being one of the first innovators and implementors that lead the transition, in the market, from plastic to aluminium false ceilings. The founding company was called 'Marconi Inter Design' which provided installation and fitout services as well as offering solutions for architectural designs and projects via

its engineering team lead by co-founder Mr. Sami Hatoum. After stabilizing itself as an establishment, it expanded by forming a sister company called 'Marconi Metal Industries' and became the one of the first local manufacturers to produce aluminium false ceiling panels and profiles. Today, over 30 years later, Marconi 'Metal' and 'Design' are still leaders in the industry and are one of the only companies in the Region that runs both the manufacturing and installation of false ceiling products. Marconi prides itself on its consistency to provide outstanding products which meet performance and quality international standards, whilst working with Designers, Consultants, Contractors and Architects to manage design, functionality, durability and acoustics from specification to installation.

Furthermore, throughout the 3D years, Mr. Souheil Hatoum's Entrepreneurialism has implemented an upstream integration strategy by establishing an Aluminium Coil Coating factory and a Galvanizing cold rolling steel mill, here in the U.A.E; United Metal Coating and United Iron and Steel. The establishments create the Aluminium and Galvanized steel coils which are used to make metal false ceilings, wall cladding, facades, noise barriers and their suspension and fixation systems. This strengthens our brand and its credibility both technically and commercially through quality and precision.

"The application of the 5 C's that molded Marconi into Metal; Consistency, Compassion, Chivalry, Consideration and Confidence."

Souheil Hatoum

#### HOW FAR WE HAVE COME

- 1986 MARCONI INTER DESIGN ESTABLISHED; A FIT OUT INTERIOR CONTRACTING COMPANY
- 1991 MARCONI METAL INDUSTRIES MANUFACTURING FACILITY BUILT WITH A FOCUS ON FABRICATION OF METAL PROFILES AND CEILINGS
- 2002 ESTABLISHMENT OF A DEDICATED

  MANUFACTURING FACILITY WITH AN EXPANSION

  OF ARCHITECTURAL PRODUCTS RANGE
- 2007 ADOPTION OF ADVANCED MANUFACTURING
  TECHNOLOGIES AND AN INCREASED PRODUCTION
  CAPACITY FOR EXPANSION INTO REGIONAL
  MARKETS
- 2014 IMPLEMENTATION OF ADVANCED QUALITY
  CONTROL MEASURES ALONG WITH A DEDICATED
  RESEARCH AND DEVELOPMENT TEAM FOR
  LARGE SCALE AND CUSTOM PROJECTS
- 2022 2<sup>nd</sup> GENERATION LEADERSHIP SURGING INNOVATION AND PRODUCT DEVELOPMENT INTO FACADES AND NOISE BARRIERS AND MORE

# MARKET

NAE
KSA
OMAN
KUWAIT
QATAR
BAHRAIN
LEBANON
CYPRUS
JORDAN
EGYPT
IRAQ
ETHIOPIA
DJIBOUTI

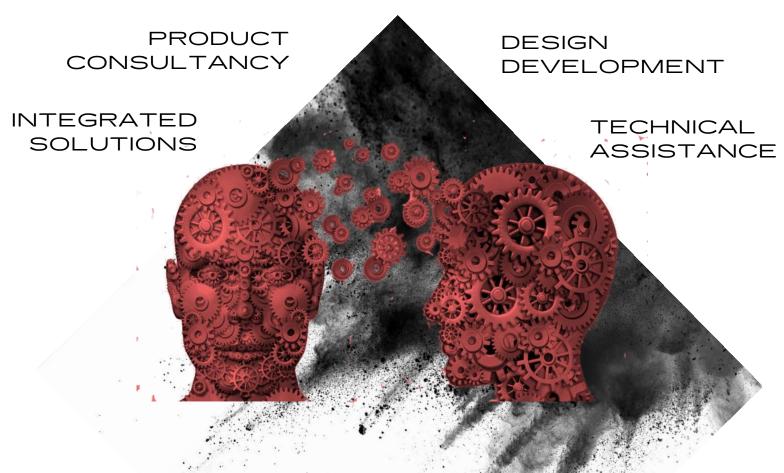


Marconi Metal's influence extends throughout the GCC, encompassing not only this area but transcending its boundaries. We manufacture, design and support local and international dealers, designers and retailers with technical assistance and sales consultancy from our base in Dubai. We achieve this via a production chain that controls and certifies the supply process from raw material to the finished good.



SEYCHELLES





#### WE'VE GOT THE KNOW-HOW

As both a Manufacturer and an Installer, MARCONI has acquired, over the 30+ years of field and factorial experience, the key technical knowledge that allows us to support our client's needs, prior and post manufacture, to guide them towards achieving the architectural vision for their projects. From Acoustics to lighting to Healthcare and Shade Control, Wall cladding and Facades, our technical engineering team will be with you every step of the way.



#### MAESTRO OF FINISHES

#### **COLOURS**

SOLID
BRIGHT SOLID
WOODEN
LEATHER
MARBLE
PRINT
METALLIC
METALLIC BRUSH
GRIT
RUSTIC
MIRROR

TEXTURES FLAT

> MATTE GRAINY STONE RIPPLE EMBOSSED ETCHED

Our experience is not just in our finished products but also in the raw material that make up those products.

Marconi Metal has the capability to create products in any finish that modern technology can generate, be it colour or texture

Our advantage in the market is our sister company which has the strongest colour coating complex in the region, reaching markets like Europe, Asia and the Americas.





CEILINGS
WALL CLADDING
FAÇADES
P.E.T FELT
NOISE BARRIERS

To be Limitless in Architectural Designs and Solutions

SERIE <mark>MATADOR</mark>

#### MODULAR



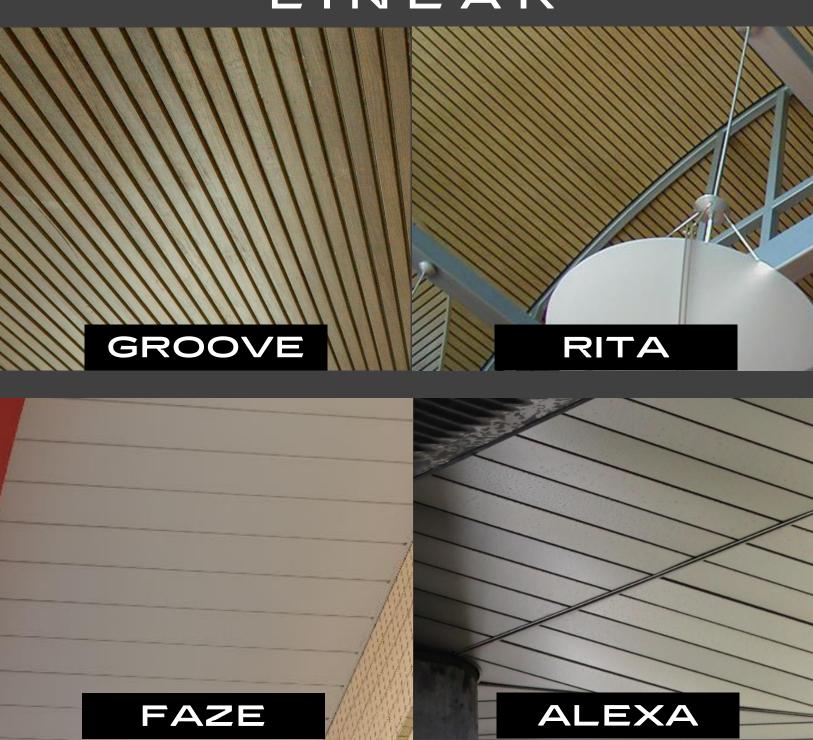
#### SERIE <mark>MATADOR</mark>

### MODULAR



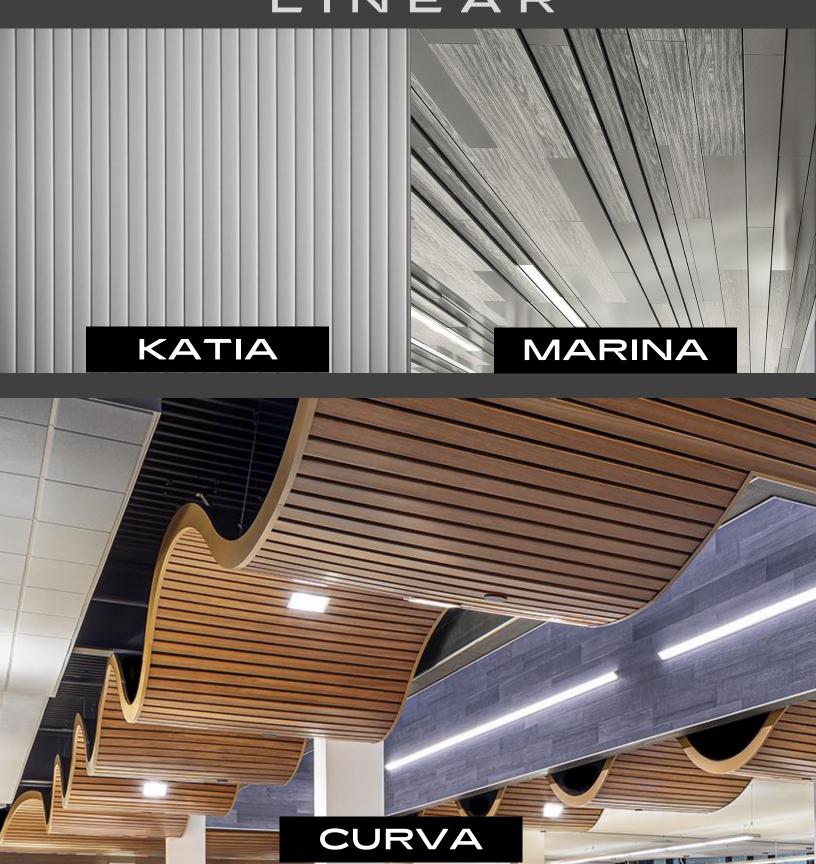
SERIE MATADOR

LINEAR



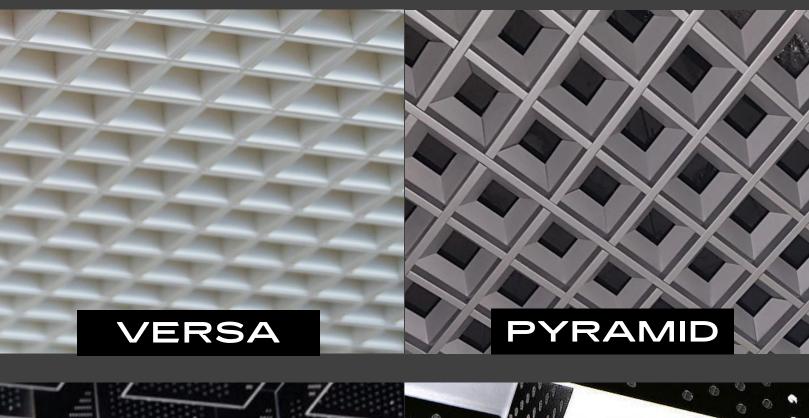
#### SERIE <mark>MATADOR</mark>

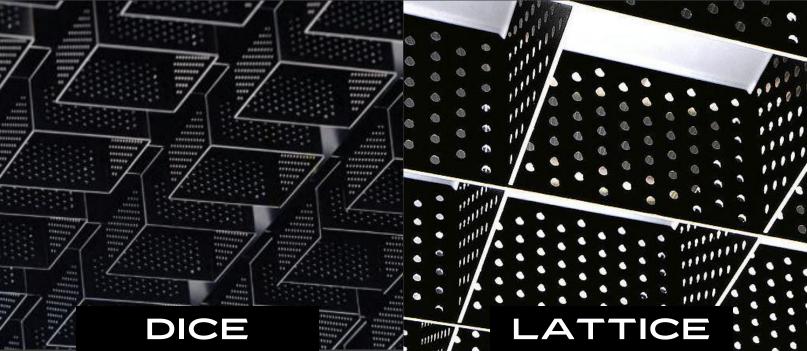
#### LINEAR



SERIE MATADOR

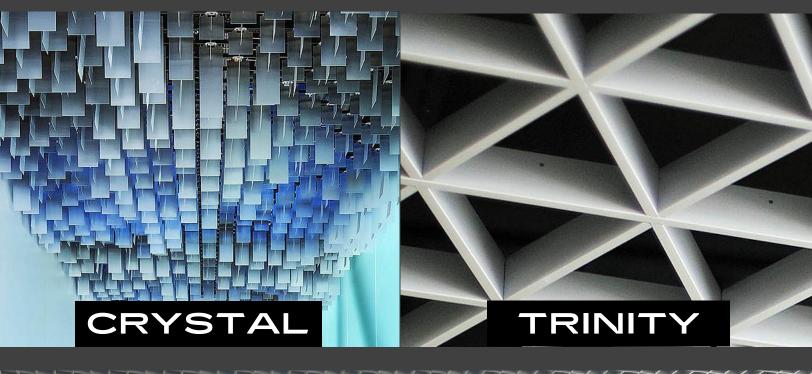
#### CELL



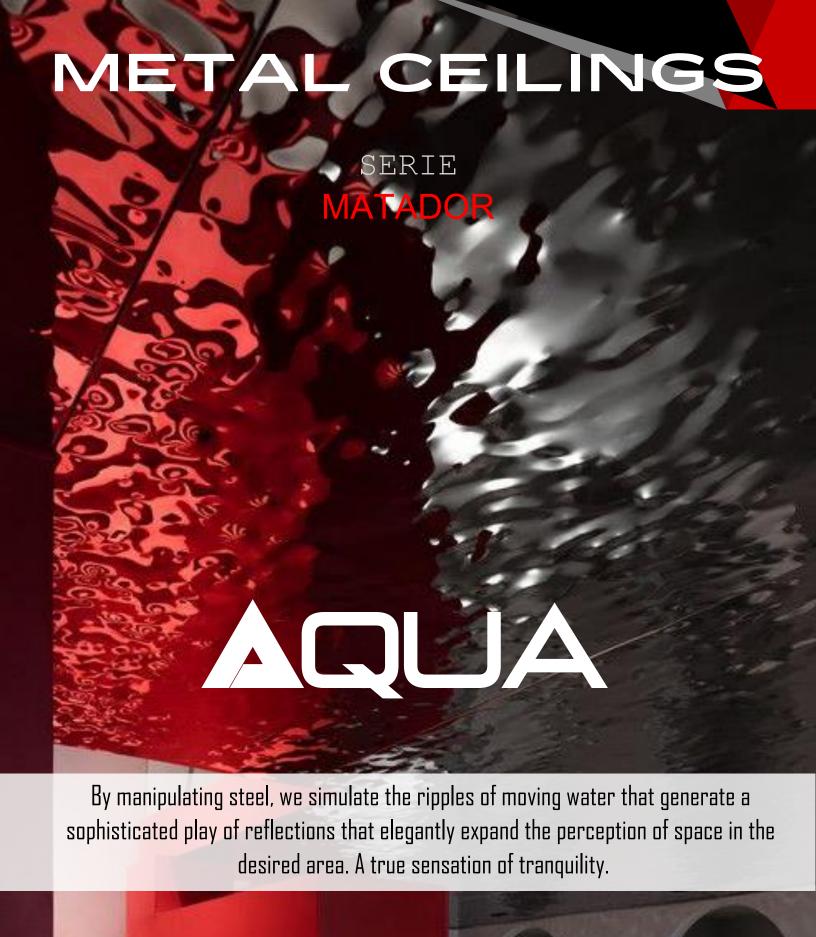


#### SERIE MATADOR

#### CELL









SERIE LINA

## BAFFLES

#### MODELS

ULTIMA - U

IVY - I

VINA - V

NINA - N

LEA L

ovo - o

SELINA - S

ZENA - Z

JOANNE - J

The specialty of Baffle Blades are that they can be customized to accommodate many shapes and sizes according to the required aesthetic design element. The Baffles are infamous for their capability of appearing like wood but are lighter, easier to install and economical.



SERIE

LINA

## MESH

The Expanded mesh ceiling gives your space a raw and bold aesthetic that produces a contemporary industrial design.

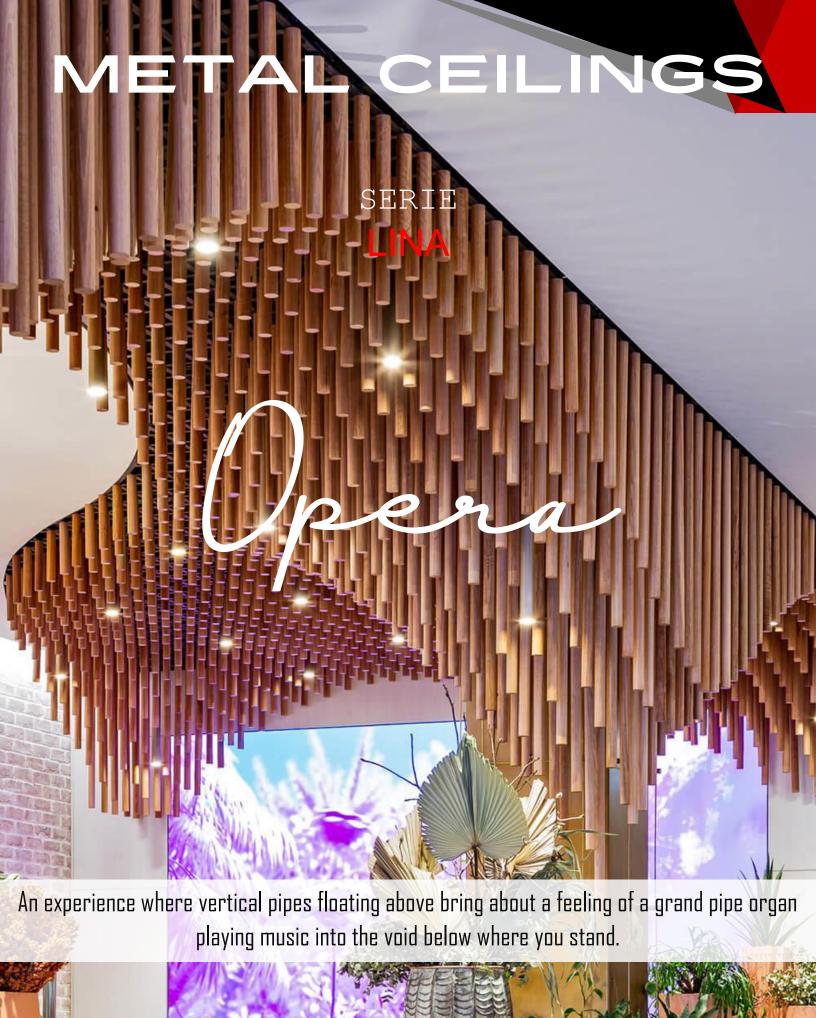




A Seamlessly Integrated False Ceiling & Wall Cladding System with a variety of designs, colours and applications that create a revolutionary blend of functionality and aesthetics.



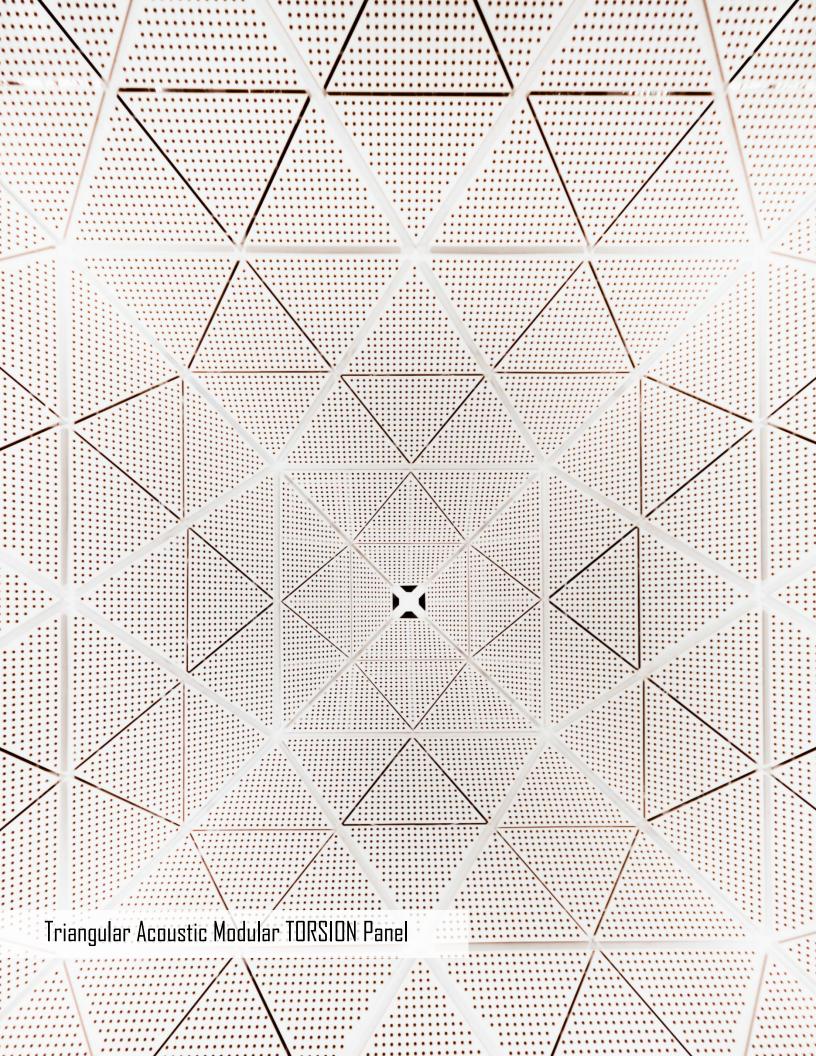








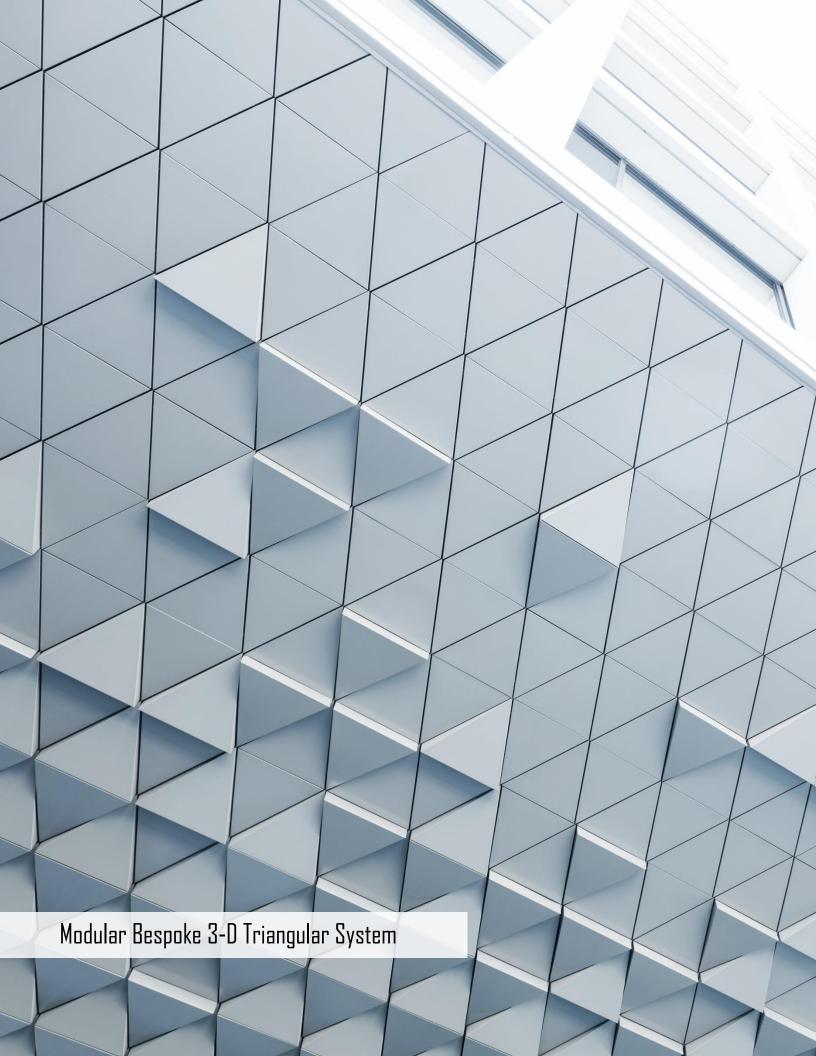


















# WALL CLADDING

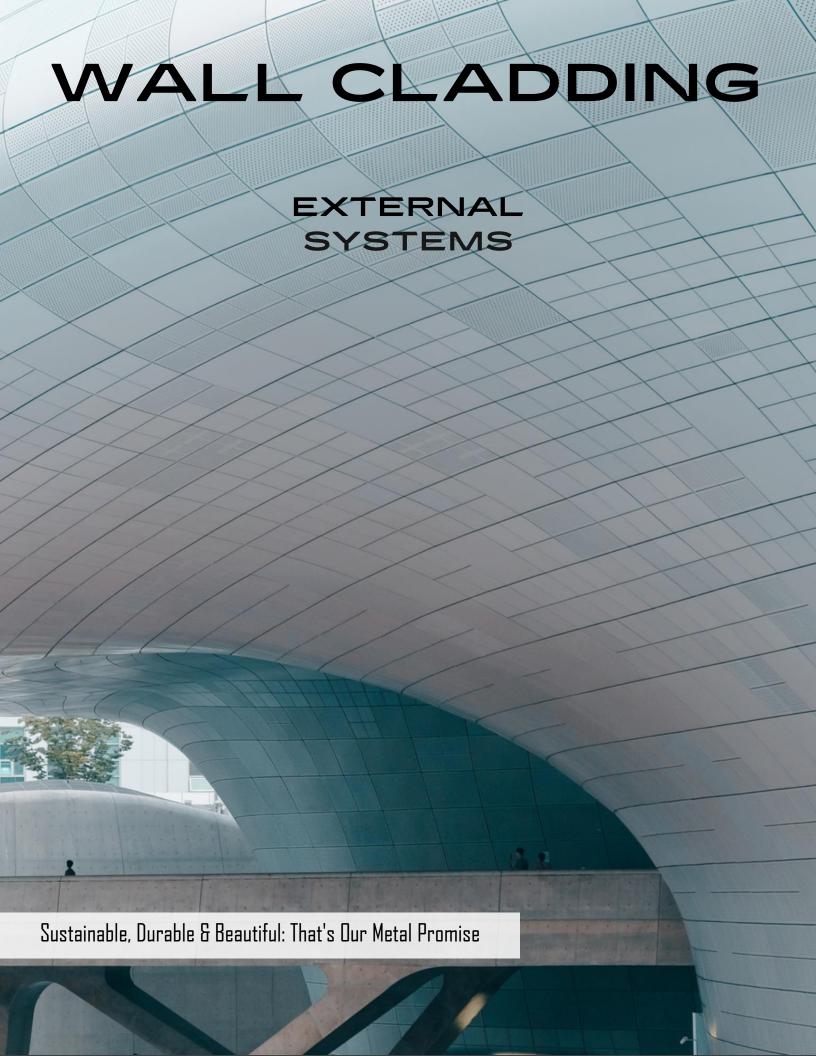
# INTERNAL SYSTEMS

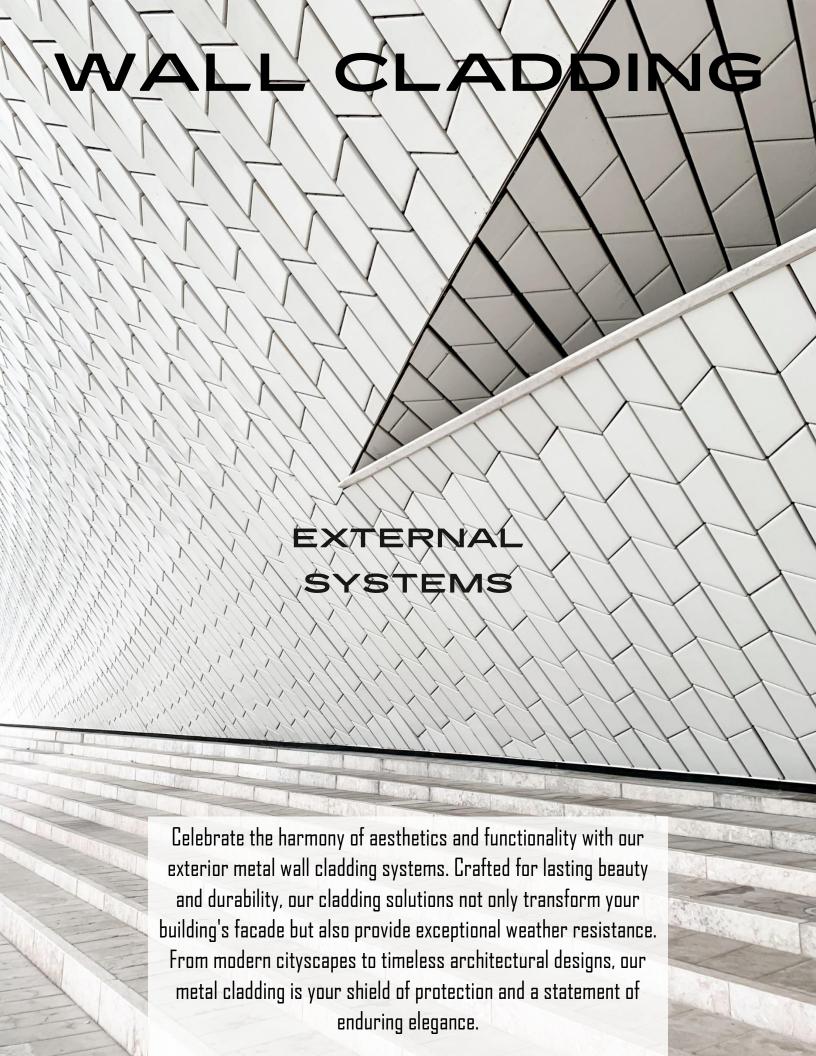
At MARCONI we take immense pride in offering cutting-edge solutions in metal wall cladding for both internal and external environments. With a commitment to transforming architectural visions into reality, we have established a production line that supplies a trusted product that provides solutions to any design. Our expertise lies in providing innovative and sustainable metal cladding systems designed to enhance the aesthetic appeal, functionality, and durability of interior and exterior spaces. From contemporary, sleek designs for modern interiors to weather-resistant, high-performance solutions for exteriors, our metal cladding products are a testament to our unwavering dedication to quality and precision. As a company, we embrace the synergy of design and engineering, resulting in products that not only meet the most demanding architectural and environmental requirements but also inspire creative expression. With our metal wall cladding systems, we offer a world of possibilities, where form and function coexist, creating striking and resilient spaces for years to come.

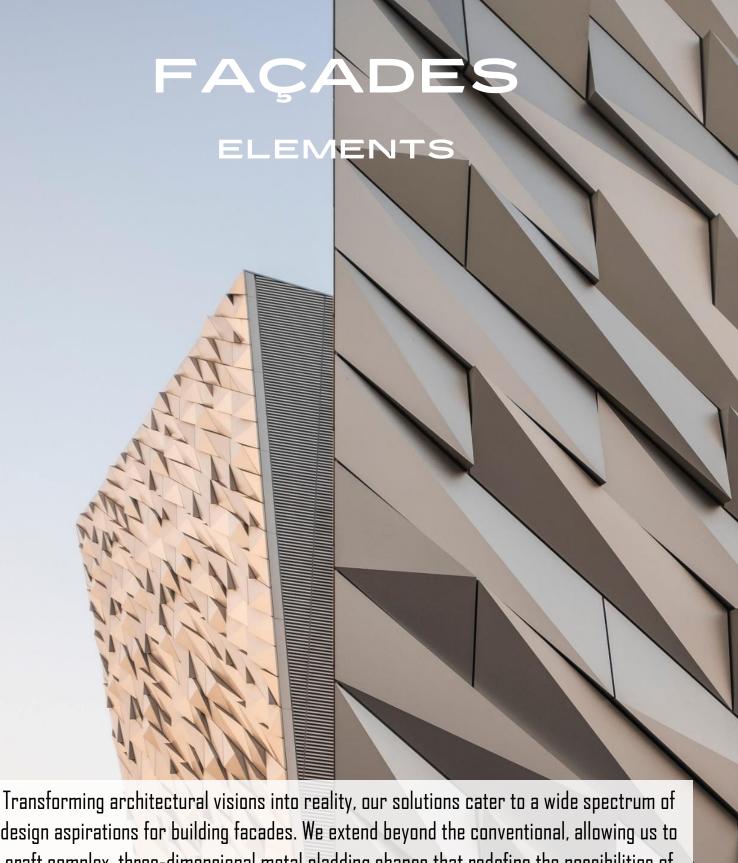
# WALLCLADDING

INTERNAL ACOUSTIC SYSTEMS

Our metal wall cladding systems are not just about enhancing aesthetics; they also excel in optimizing acoustics. With our solutions, we combine stylish design with precise sound control, enabling you to craft interiors in serenity.

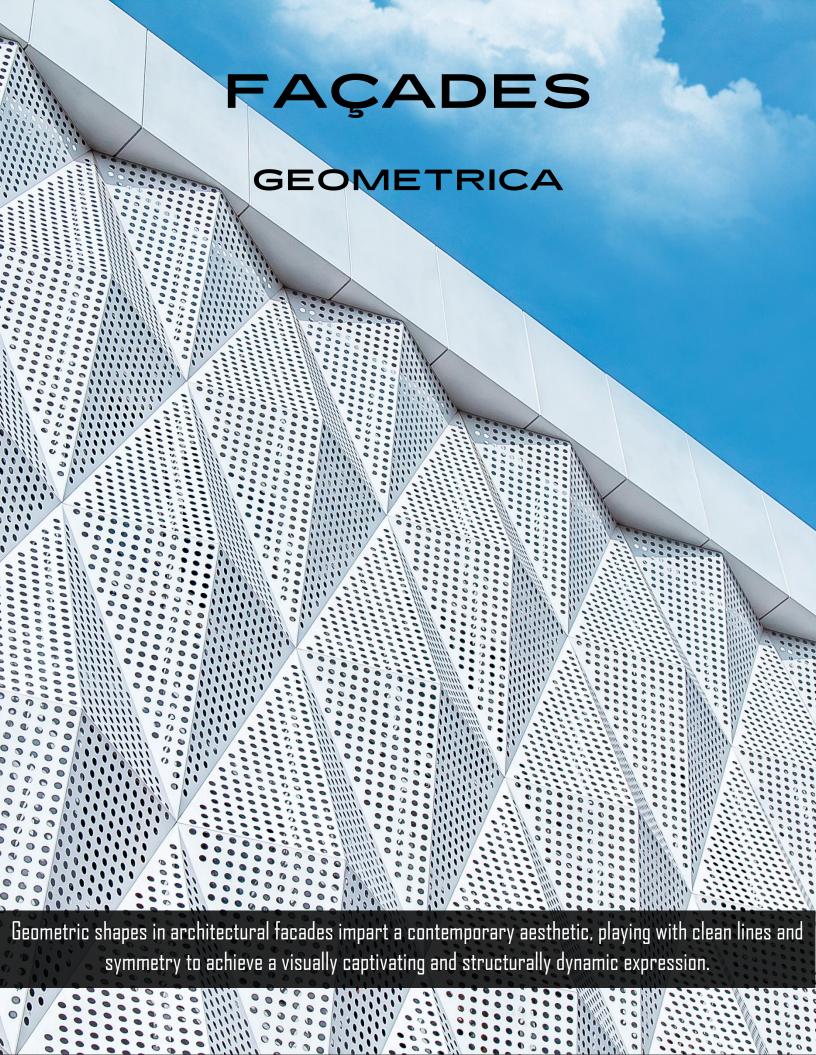






Transforming architectural visions into reality, our solutions cater to a wide spectrum of design aspirations for building facades. We extend beyond the conventional, allowing us to craft complex, three-dimensional metal cladding shapes that redefine the possibilities of design. Whether you seek to reflect traditional sophistication or embrace innovative shapes, our metal façade solutions transcend design boundaries, providing limitless possibilities for architectural expression. These Façade systems are not only visually striking but also built to withstand the test of time, ensuring the long-lasting beauty and protection of your architectural masterpieces.



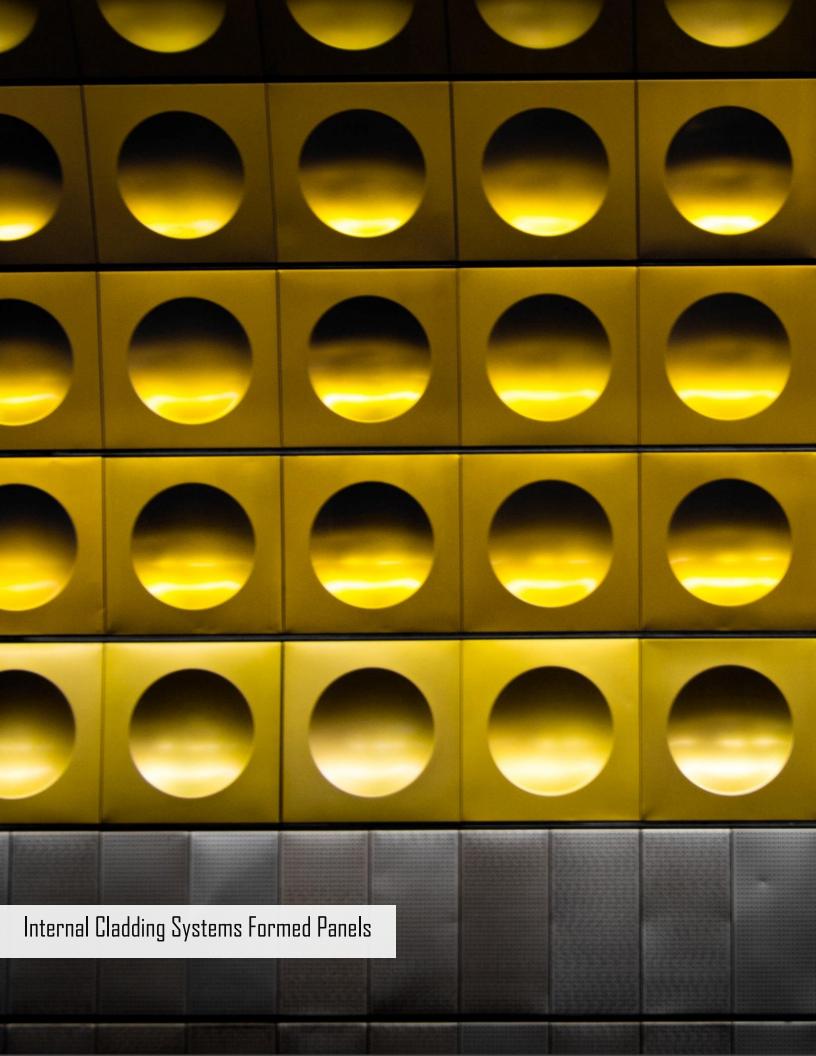


# WALL CLADDING & FAÇADES

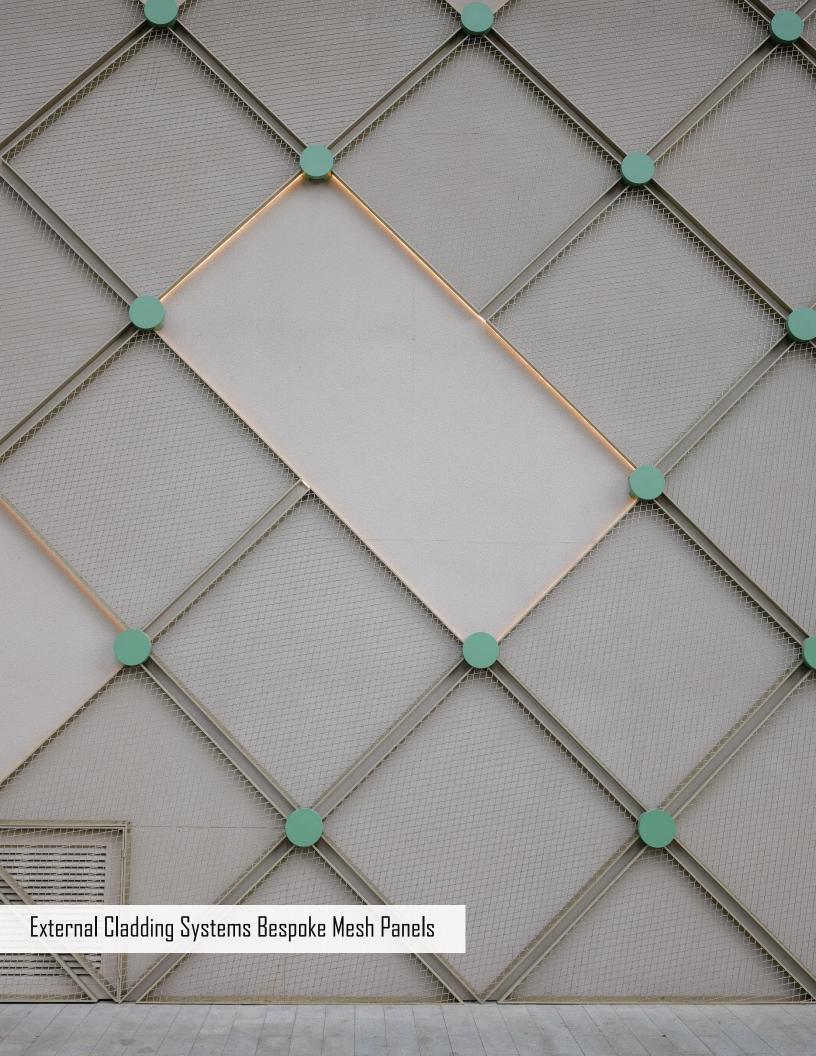
DESIGN

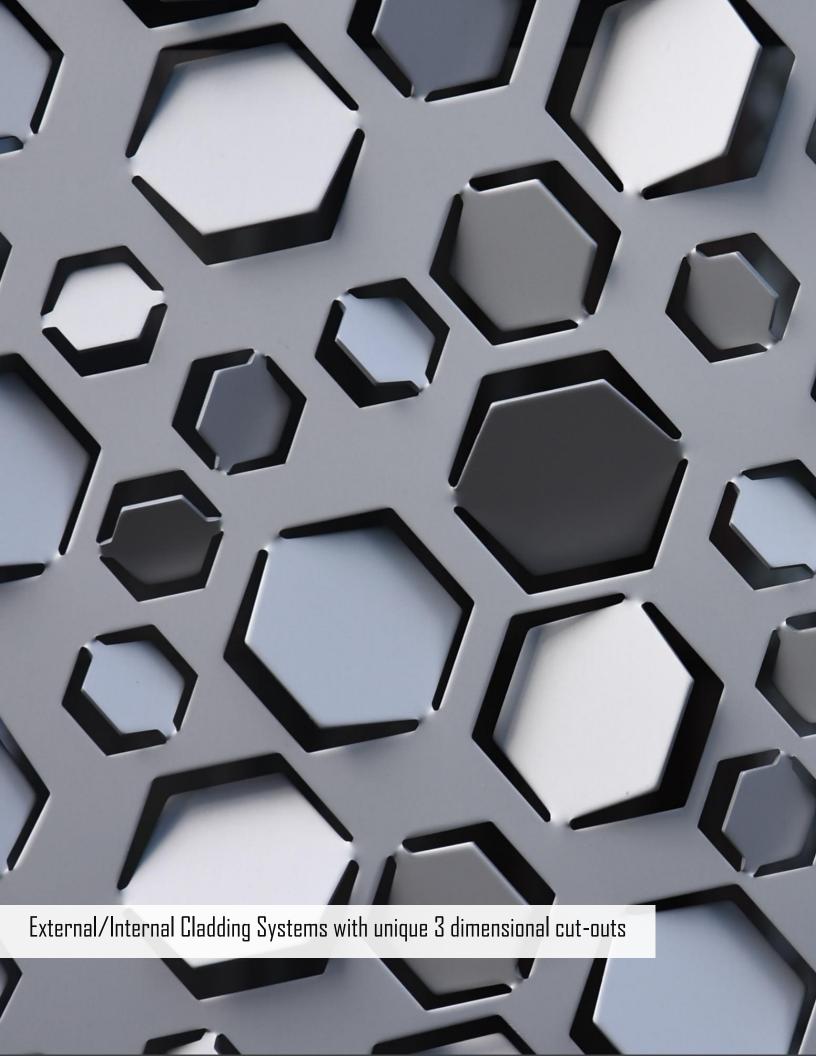
Custom-engineered to align seamlessly with your aesthetic vision, Marconi's House Design offers a personalized solution catering to the distinctive and intricate architectural requirements of every project.





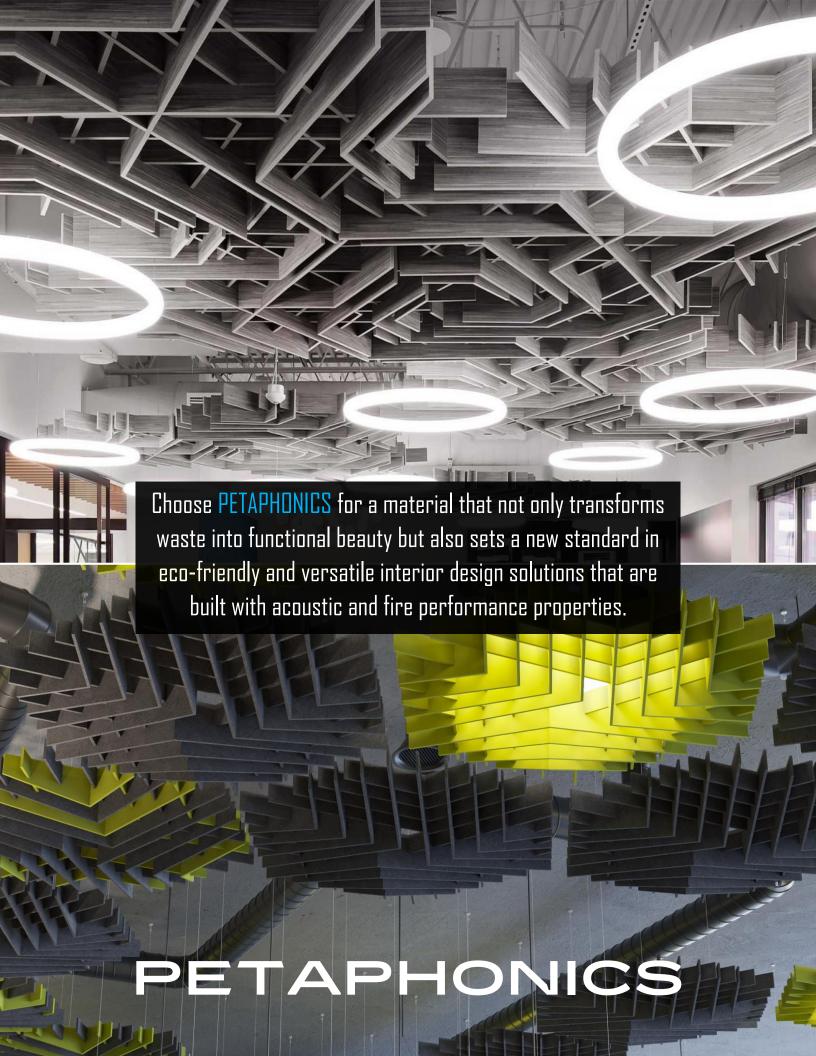


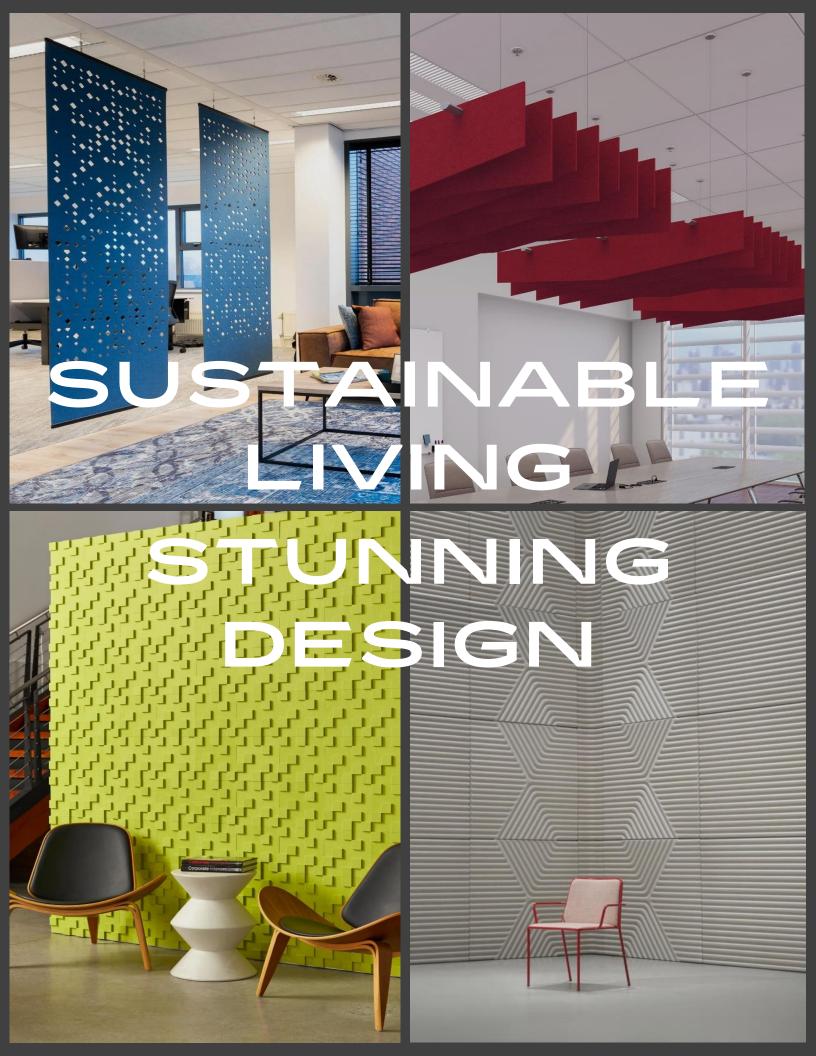






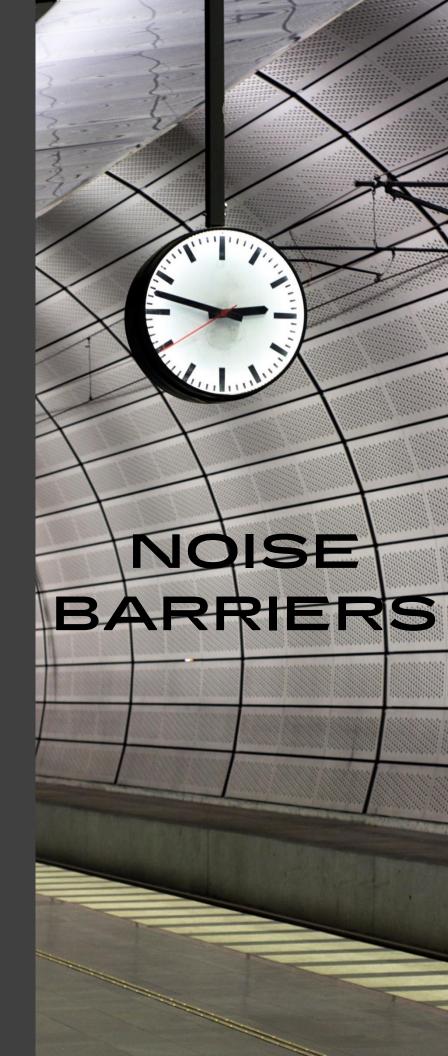


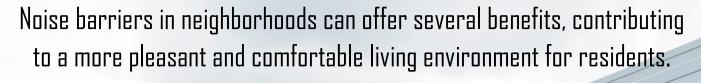




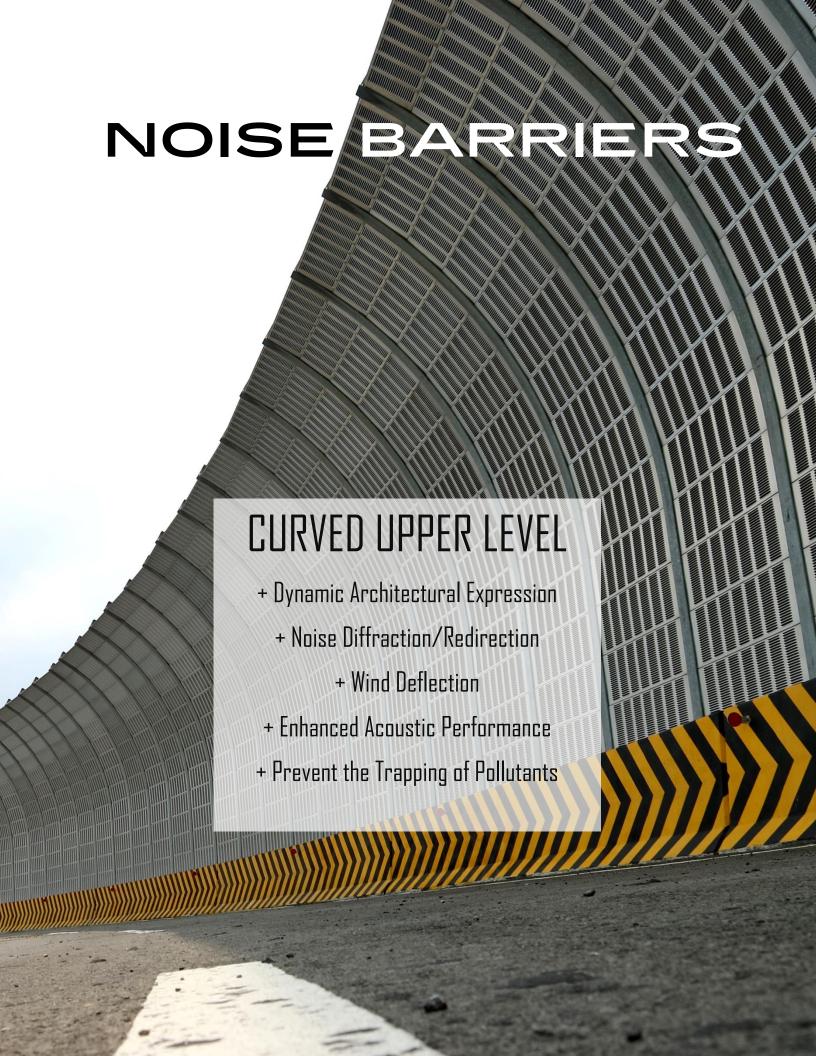


A total solution bringing acoustic comfort in urban and residential environments. Crafted with precision and durability in mind, these barriers effectively shield against intrusive noise from roads, highways, and industrial zones and more, ensuring a tranquil living space for residents. Engineered from high-quality metals, our barriers not only provide superior sound insulation but also boast a modern aesthetic that seamlessly integrates into the surrounding landscape. Whether you're seeking to enhance the quality of life in residential neighborhoods, shield outdoor recreational spaces, or mitigate the impact of industrial noise, our Metal Noise Barriers stand as a reliable and stylish choice, offering a harmonious blend of functionality and design sophistication. Experience the difference with our innovative solution, setting a new standard for acoustic excellence in your community.

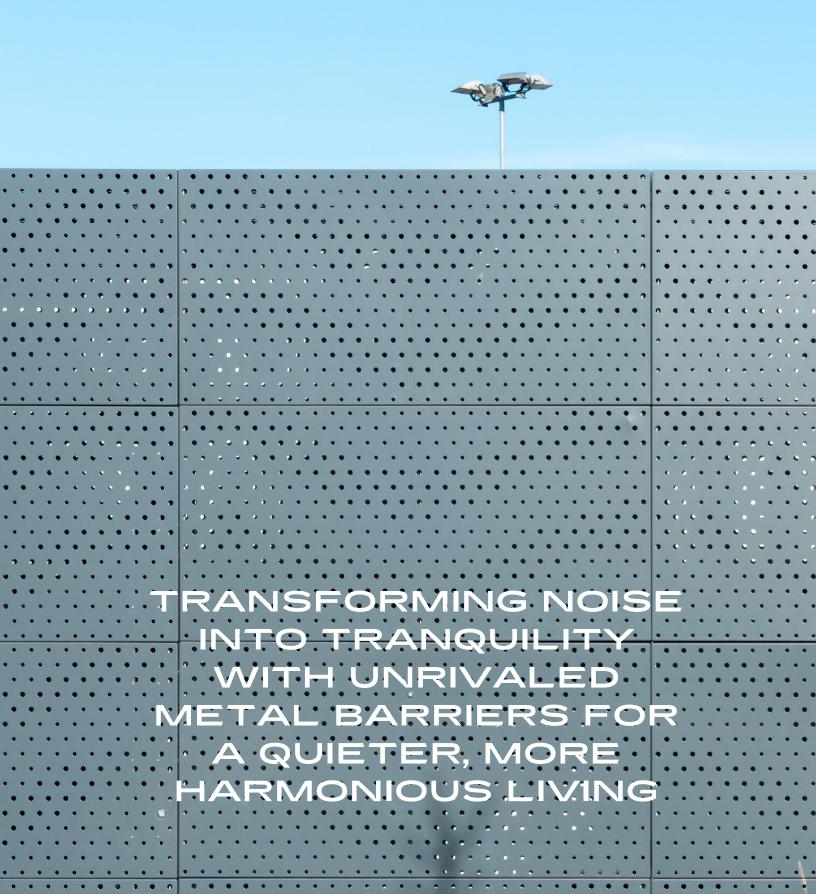








# NOISE BARRIERS



# SOLUTIOZS

CONNECT



contractors. We strive to achieve and meet your need. Do not hesitate to contact us as we praise our self for having an unbeatable response time to any enquiry.



### E D U C A T I D N

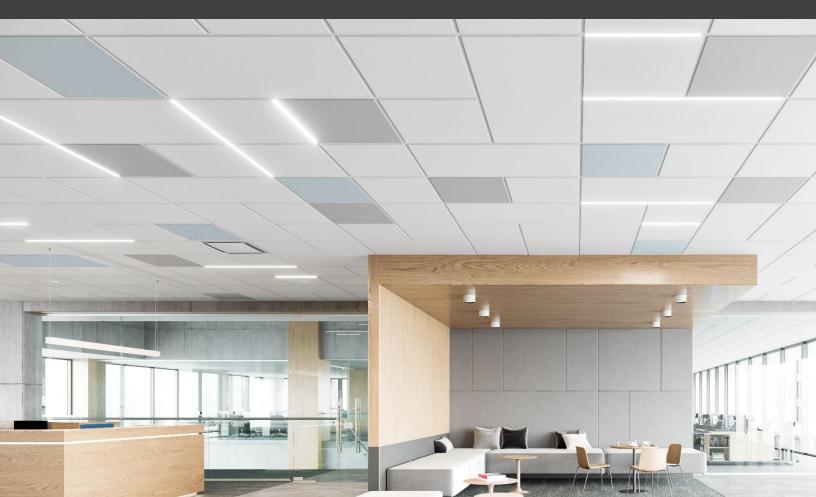
### Aesthetics and Acoustics, bring happiness to your students

In educational settings, where the lively energy of children can contribute to elevated noise levels, prioritizing acoustical treatment is crucial, particularly in classrooms, halls, auditoriums, and gymnasiums; and at Marconi Metal, we offer a diverse range of solutions housed within elegantly designed false ceilings, seamlessly marrying noise reduction efficacy with aesthetic appeal to create a conducive and aesthetically pleasing environment that fosters focused learning and productivity among students and staff.

Best suited product:

Perforated Modular and Baffle Systems

Custom/ bespoke products are available



## H E A L T H C A R E

# When ceilings meet healing, a mission to ensure the safety of your patients

The necessity of a bacteria-free environment is undoubtedly the most crucial aspect considered when designing false ceilings for the Healthcare industry. Since our raw materials are sourced directly from our sister companies 'United Metal Coating' and 'United Iron & Steel', we guarantee that your false ceilings are made of supreme quality with the most advanced anti-bacterial coating paint that technology can provide. Marconi Metal Healthcare solutions will advise you on the most suitable ceiling for your project; taking into consideration how to minimize dust and bacterial build-up whilst minimizing maintenance services; saving both time and money.

Best suited product:

Anti-Bacterial Modular & Linear Systems



### A C O U S T I C S

### Elevate Every Note, Diminish Every Echo: Acoustic Brilliance Redefined

In environments where optimal acoustics are paramount, such as theaters, large halls, conference room and more, the need for effective acoustic solutions cannot be overstated. Recognizing this imperative, we have built a comprehensive suite of acoustic solutions meticulously designed for these spaces. From acoustic panels seamlessly integrated into our metal ceilings to purpose-built wall claddings, our offerings strike a harmonious balance between superior sound absorption and captivating design. Elevate your auditory experience with our acoustically tailored solutions, transforming spaces into acoustically refined environments that enhance the clarity of sound and contribute to an immersive and enjoyable atmosphere.

Best suited product:

Perforated Baffles, Walls, Petaphonics, Noise Barriers



### LIGHTING

# Eloquent lighting masked with modernity and simplicity to illuminate your space

Sometimes it gets difficult to integrate the lighting into your ceiling structure whilst maintaining the aesthetics and design you have worked to vigorously to achieve. The Frustration that dwells on you because of it is understood here at Marconi Metal. That's why we have created Marconi Lighting solutions that bring forth a comprehensive assortment of integrated linear, downlight and cove solutions to brighten up your interior or exterior spaces with an unswerving fit and finish when using our MATABOR® false ceilings.

Best suited product:

All products have lighting integration capabilities



### C O R R I D O R

# Infusing elegance into every overhead space, our solutions redefine pathways

As the job pertains to interior fit outs, installing false ceilings for a corridor can be quite frantic. With generally a narrow passage, design options can sometimes feel limited. Rest assured that we've got the right solution that would give you the freedom to design your ceilings the way you like without having to worry about installation and wastage incurrences. For most cases, it is best to go with full length panels that are able to support themselves to the wall at the edges; this makes it easy to install and less hectic when it's time for maintenance services.

Best suited product:

Modular & Linear Systems

### S E I S M I D

# Built to endure, designed for life. Seismic solutions you can trust

In settings prone to seismic activity, where the safety and resilience of structures take precedence, addressing seismic solutions is of paramount importance. Acknowledging this critical need, our expert team introduces a holistic array of seismic solutions meticulously engineered for these environments. From seismic-resistant metal ceilings to robust wall claddings, our offerings seamlessly combine structural integrity with aesthetic appeal, ensuring buildings not only withstand seismic forces but also exhibit an enduring elegance. Trust in our seismic solutions to fortify structures and provide a secure environment, where safety meets sophistication, safeguarding lives and infrastructure alike.

Best suited product:

Most products can have Seismic Integrations



### W I N D L D A D S

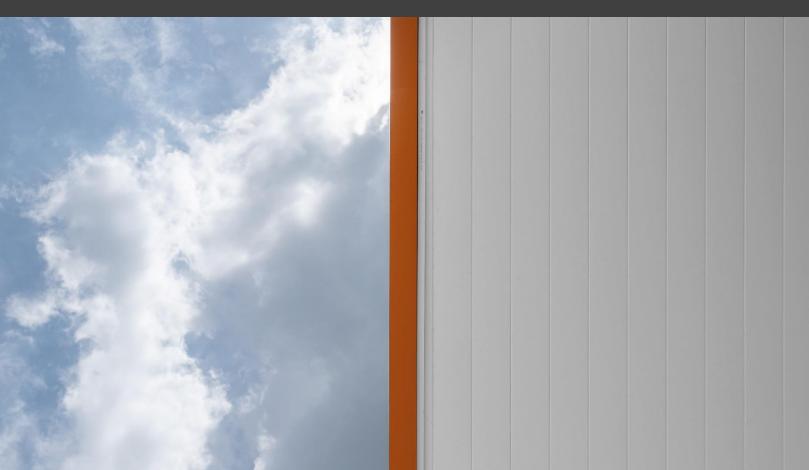
# Withstanding winds, crafting confidence. We build metal solutions with unshakeable stability

n regions prone to strong wind loads, where the resilience of structures is paramount, addressing solutions for fortification against wind-induced forces is essential. Recognizing this critical need, our expert team introduces a comprehensive suite of solutions meticulously engineered for these environments. From wind-resistant metal ceilings designed to withstand gusts to robust wall claddings, our offerings seamlessly combine structural integrity with aesthetic appeal, ensuring buildings not only withstand wind forces but also exhibit an enduring elegance. Trust in our wind load fortification solutions to create a secure environment where safety meets sophistication, safeguarding structures against the challenges of high wind conditions.

Best suited product:

Most Systems can have Wind load Integrations

Custom/Bespoke products are available



### S E A S I D E

# Battling the Elements, we move beyond the tides elevating coastal living

In coastal environments where salt air corrosion poses challenges, our expert team introduces a comprehensive suite of meticulously engineered solutions for seaside applications. From aluminum and stainless steel ceilings, featuring protective coatings crafted for seaside conditions, to purpose-built wall claddings, our offerings seamlessly integrate the inherent corrosion resistance found in these materials. Ensuring structures withstand salt-laden air while exuding enduring elegance, our corrosion-resistant solutions provide a fortified environment where the durability of aluminum and stainless steel meets sophisticated design. With special paint coatings ensuring the highest quality, our products safeguard against the challenging elements of coastal climates, offering enduring protection and aesthetic appeal.

Best suited product:

Any aluminium product with anti-coastal coating



### S H A D E

# With sunset hues and tailored shades, embrace your sunlit living space.

We all know what it's like when the summer heat is upon us or the sunlight is our eyes, it is unbearable. We are currently developing a shade control system that is comprised of hook-on strips that are hung diagonally on the carrier greatly reducing sunlight transmission on the space below. Structurally rigid in case of strong winds and painted with UV resistance, it will be able to meet the needs of spaces like parking lots, stadiums, building windows and other open areas.

Best suited product:

Bespoke Sun Louvre Blade

Custom/Bespoke products are available



# PARTNERS















dar al-handasah

















UNITED ARAB EMIRATES MINISTRY OF INTERIOR







مجموعة بن لاد ٺالسعودية SAUDI BINLADIN GROUP











































HESSAH DISTRICT

















#### **NATIONAL HISTORY MUSEUM** ABU DHABI, UNITED ARAB EMIRATES

Developer: Dept. of Culture & Tourism /

MIRAL

Consultant : AECOM / EllisDon

Contractor : ALEC

**Product: MATADOR Cell Systems** 

Area: 5,000 sqm









### **COAST GUARD POLICE STATION**

SUWAIQ, SEEB, OMAN

Developer : ROYAL OMAN POLICE Consultant : DAR Al Handasah

Contractor: Director General of Projects ROP

**Product: MATADOR Modular Acoustic and** 

**Exterior Systems** 

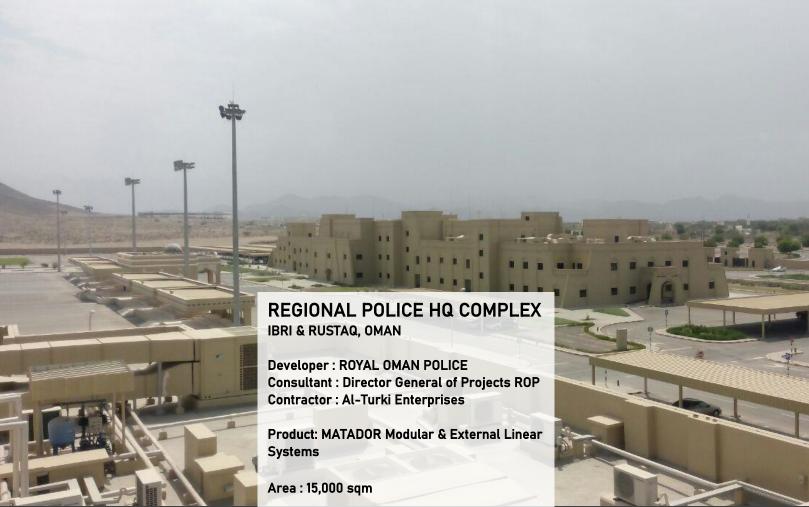
Area: 13,600 sqm

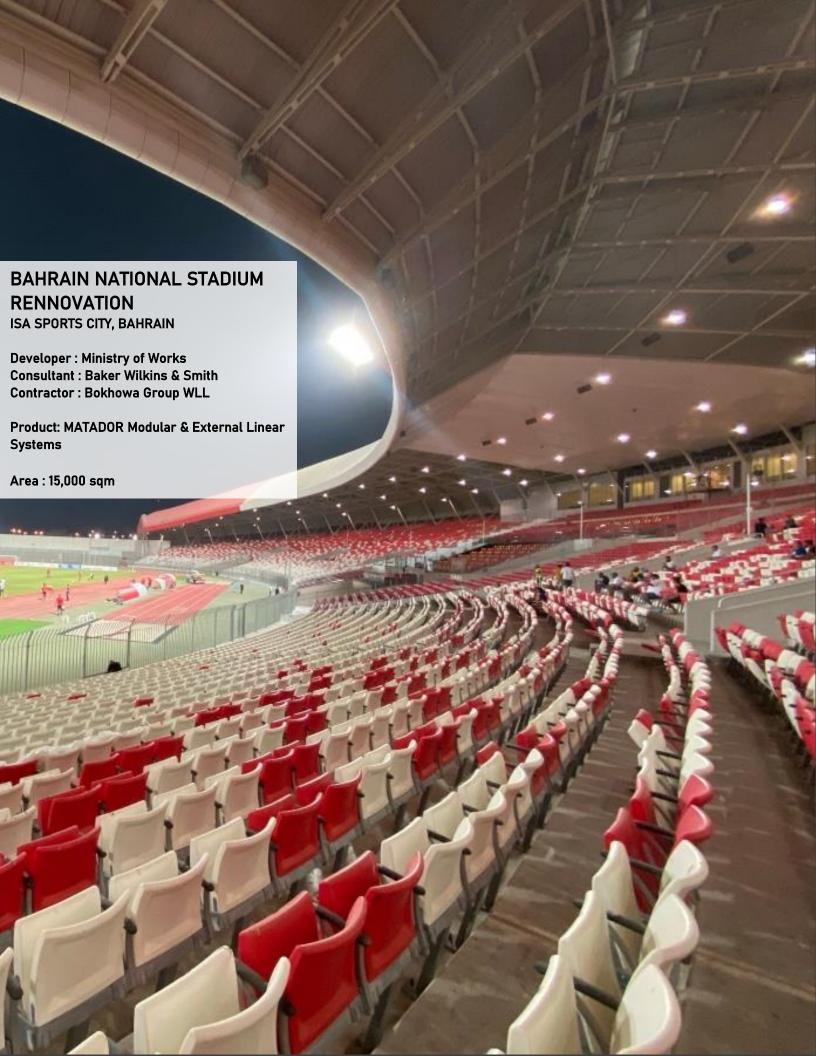












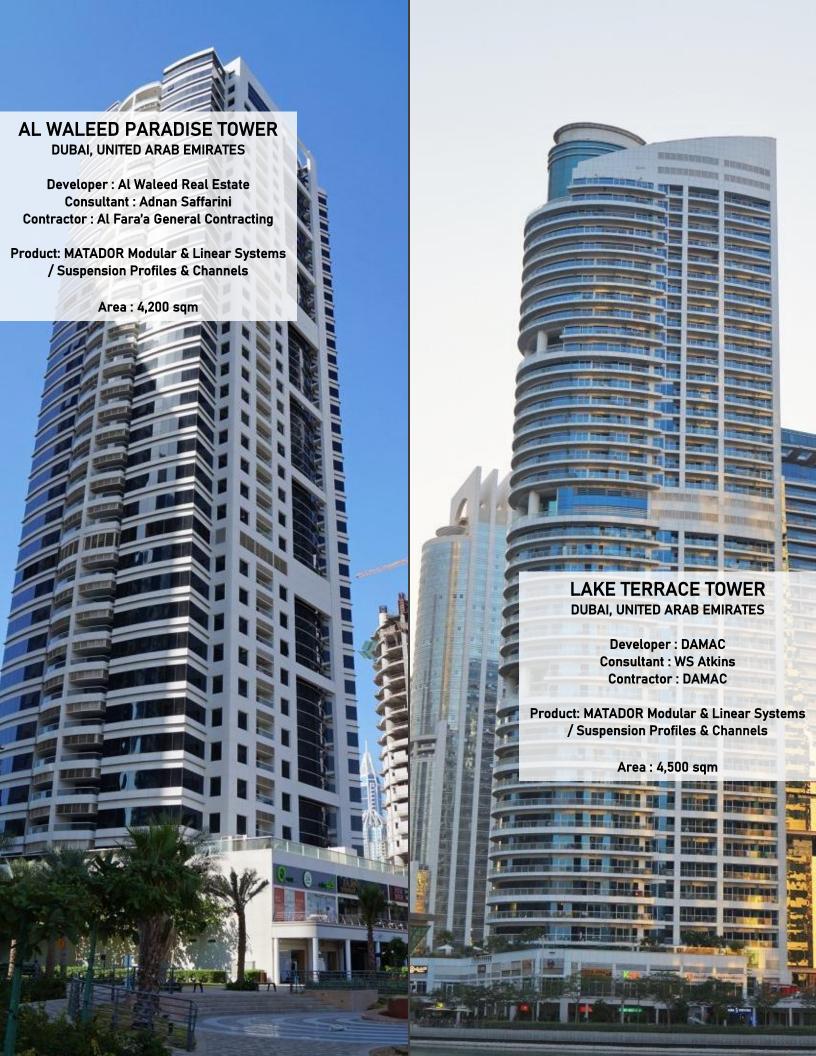




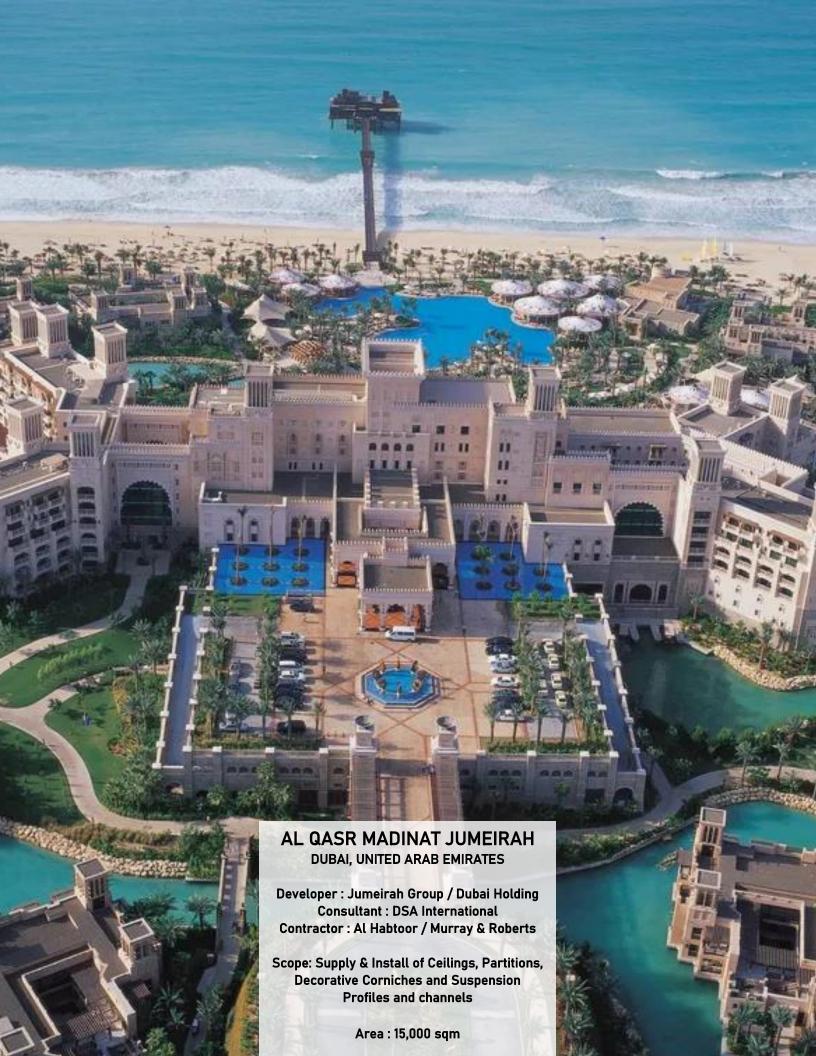


















# OTHER MAJOR PROJECTS

SEVEN PALM, LUXURY RESIDENTIAL AND HOTEL APARTMENTS – UAE GRAND MARINA INTERNCONTINENETAL HOTEL, AL BATEEN WATERFRONT – UAE

LE MERIDIEN HOTEL EXTENTION – UAE

RAK MANGROVE HOTEL – UAE

SOUQ QASRAN ZONE 1 & 2 – UAE

ETISALAT TOWER - UAE

JAFZA GATE – UAE

RASHID HOSPITAL - UAE

AL JIMI HOSPITAL - UAE

AL-MAFRAQ HOSPITAL - UAE

SAHARA CENTRE - UAE

AL NAHDA SHOPPING MALL - UAE

ARAB BANK - UAE

LULU HYPERMARKET - UAE / OMAN

**EMARAT PETROL - UAE** 

**DEPORTATION PRISON AL-DHAID - UAE** 

IBN BATTUTA SHOPPING MALL - UAE

FITNESS FIRST HEALTH CENTRE - UAE

ROYAL COMISSION HOSPITAL CLINICS - KSA

SAUDI NATIONAL GUARD HOUSING, 5000 VILLAS - KSA

SAUDI NATIONAL GUARD DIRAB AIRBASE - KSA

AL-ROWAISHID GRAND MALL - KSA

HOLIDAY INN & INTERCONTINENTAL HOTEL - QATAR

QATAR NATIONAL LIBRARY - QATAR

**DUKHAN HOUSING PHASE 7 - QATAR** 

KHALIFA SPORTS CITY - QATAR

**EDUCATION CITY CONVENTION CENTRE - QATAR** 

ROYAL MEDICAL CONSULTANTS CLININGS BAHRAIN DEFENCE FORCE - BAHRAIN

THE GALLERIA MALL - BAHRAIN

MUSCAT ISLAMIC BANK - OMAN

AL'SHARQIYAH UNIVERSITY - OMAN

CENTRAL PRISION THUMRAIT - OMAN

OMANTEL HQ - OMAN

RAS AL HADD AIRPORT - OMAN

SULTAN QABOOS YOUTH COMPLEX FOR CULTURE - OMAN

SMALL ARMS AMMUNITION FACTORY - OMAN

KHARTOUM POLICE GENERAL ADMINISTRATION BUILDINGS - SUDAN

BEIRUT RAFIQ HARRIRI INTERNATIONAL ARRPORT - LEBANON

JO PETROL 12 STATIONS - JORDAN

**OLA ENERGY 19 STATIONS - AFRICA** 

## ACCREDITATIONS



### CERTIFICATIONS





**Product Certificate Regulated Product** 

EXOVA
Warringtonfire









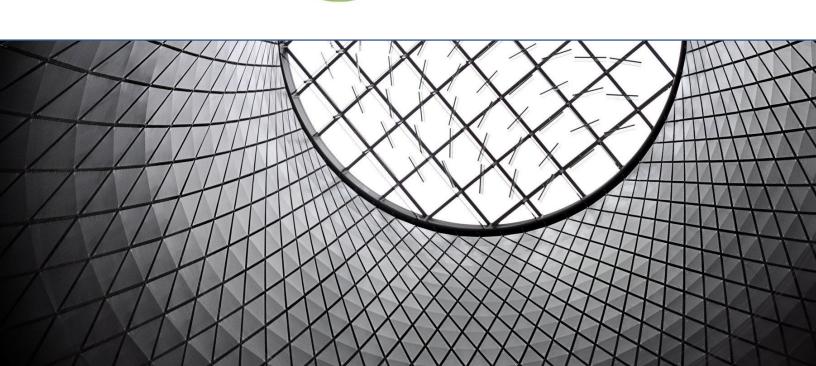














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